



## Seven the Australian leader in news and public affairs

Channel Seven leads in 2017 across SUNRISE, SEVEN NEWS, SUNDAY NIGHT, WEEKEND SUNRISE, TODAY TONIGHT, THE MORNING SHOW and THE DAILY EDITION. The News and Public Affairs division produces and broadcasts 5,302 hours of live news programming annually.

SUNRISE is proud to be Australia's number one breakfast programme for the 14<sup>th</sup> consecutive year. Nationally, SUNRISE has dominated every week in 2017 (for both calendar year-to-date and survey year). While across the five capital cities, SUNRISE has now won 26 of 35 weeks this survey year. SUNRISE has averaged 512,000 viewers nationally each morning in 2017, compared to Today's 425,000. 2.3 million Australians on average tune in to watch SUNRISE at some point every week. SUNRISE has the largest Australian Facebook audience of any breakfast television program (920,654). Since January, more than 140 million minutes of video has been streamed on the SUNRISE Facebook page, along with 283.1 million individual video views. With more than 16 million website visits already this year, it's clear the SUNRISE audience loves engaging with programme content online. Australia's favourite breakfast programme returns in 2018 with co-hosts *David Koch* and *Samantha Armytage*, newsreader *Natalie Barr*, sports presenter *Mark Beretta*, features and entertainment reporter *Edwina Bartholomew* and weatherman *Sam Mac*.

WEEKEND SUNRISE is Australia's number one weekend breakfast programme, with an average 484,000 combined viewers compared to Weekend Today's 395,000. On average, 1.6 million people nationally tune in to watch WEEKEND SUNRISE every weekend.

SEVEN NEWS remains Australia's most-watched and trusted television news service, with an average 1.4 million viewers nationally tuning in each weeknight at 6.00 for the most comprehensive and up-to-the-minute coverage of local and international news, sport and weather. Seven's weekday afternoon local news at 4.00 leads in all individual metro markets – Sydney, Melbourne, Brisbane, Adelaide and Perth. These bulletins averaging 237,000 metro viewers compared to Nine's 188,000. SEVEN NEWS has this year been recognised with 17 awards for excellence in journalism.

TODAY TONIGHT remains the number one nightly current affairs programme in both Adelaide and Perth. In Perth, TODAY TONIGHT has not lost a single week of ratings since the program began back in 1995. And in Adelaide, the programme has not lost a single week of ratings since March 2001, the longest winning streak in any time slot on Adelaide television.

After this year celebrating its milestone 10<sup>th</sup> anniversary and decade of leadership, THE MORNING SHOW returns to Seven in 2018 with co-hosts *Larry Emdur* and *Kylie Gillies*. THE MORNING SHOW remains Australia's number one morning programme, with an average 227,000 viewers nationally compared to Today Extra's 181,000. THE MORNING SHOW reaches an average 1.7 million Australian viewers every week.

Afternoon news and entertainment program THE DAILY EDITION also returns in the new year with co-hosts *Sally Obermeder* and *Tom Williams*, with a weekday average audience of 176,000 viewers nationally.

Since February, SUNDAY NIGHT has achieved an average combined audience of 1.32 million every week, making it the most-watched news public affairs programme in 2017. Celebrating its 10<sup>th</sup> year in 2018, SUNDAY NIGHT has stamped its position as Australia's premier investigative news program, committed to delivering acclaimed long-form journalism and the exclusive stories and interviews that matter most. Like Brenda Lin, the sole survivor of the horrific massacre that claimed the lives of her entire family. And Angela Jay, the Australian doctor who suffered horrific injuries when she was attacked by an obsessed ex she met on Tinder. Or the incredible strength of Candice Hedge, who survived the recent London terror attacks. These are just some of the remarkable Australians who this year have sat down exclusively with SUNDAY NIGHT to share their stories. Landmark investigations have included an enquiry into the unethical charity fundraising activities of marketing company Appco, which resulted in several charity organisations terminating their contacts with the company; the exclusive, first interview with Anu Singh, two decades after she orchestrated one of the most bizarre killings in Australian criminal history; and a high-stakes, eight-month undercover investigation that exposed the heinous child sex slavery operation in Haiti and brought down the leaders of a human trafficking network, resulting in the direct rescue of 30 children. The investigation earned a nomination in this year's Walkley Awards. Two million viewers tuned in to SUNDAY NIGHT to watch *Diana, Our Mother; Her Life and Legacy*, featuring candid interviews with the late Diana, Princess of Wales' sons the Duke of Cambridge and Prince Harry. To date, the edition is the most-watched public affairs programme of 2017. The biggest names in the world of showbusiness, from music to Hollywood, as well as business and sport, have also chosen to tell their stories first on SUNDAY NIGHT. So far this year that list has included Ed Sheeran, Melissa George, Paul Hogan, Bernard Tomic, Goldie Hawn, Carol King and Jimmy Barnes. Together with host and senior correspondent Melissa Doyle and reporters Steve Pennells, Denham Hitchcock, Alex Cullen, Angela Cox and Matt Doran, SUNDAY NIGHT returns to Seven in 2018.

Multiple award-winning investigative news series MURDER UNCOVERED returns in 2018 for a second season. The breakthrough series was one of the biggest television premieres of the year, with 1.57 million viewers for its opening episode and an average series audience of 1.2 million. MURDER UNCOVERED blows wide open some of the worst, most infamous cases of unsolved killings and crimes in Australian criminal history. Each episode will revisit a different case that enraged and engaged the country, unearthing new evidence, major breakthroughs and fresh leads that will have you questioning everything. Featuring award-winning journalist Michael Usher, chilling new details will be uncovered from never-before-given interviews with eyewitnesses to the crimes, the detectives who investigated, the victims, the prime suspects, and in some cases, even the murderers – in their own words. From the *Seven News Investigates* team behind the critically-acclaimed Michael Hutchence and Anita Cobby documentaries, and *In Cold Blood... The Chris Lane Story*, MURDER UNCOVERED dramatically revitalises the crime genre.

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