

Sunday December 2, 2018

## 7 Dominates 2018 Ratings

**Australia's Most-Watched Network**  
For 12<sup>th</sup> Consecutive Year

**No.1 P16-39, P25-54 & P18-49**

**No.1 Total Women & Total Men**

**Highest Commercial Share in Ratings History**  
40.5% Total People

**Seven's Highest Ever Commercial Shares of Key Demos**  
37.2% P25-54 / 37.0% P16-39 / 36.8% P18-49

**Won 35 of the 40 Ratings Weeks**  
34 of 39 Excluding Commonwealth Games

**Only Network to Grow Share YoY in All Key Demographics**  
Total People, P25-54, P16-39, P18-49

**Australia's Most Watched Channel**  
For 12<sup>th</sup> Consecutive Year

**Australia's Most Watched Multi-Channel**  
Total People and All Key Demographics

**Australia's Most-Watched TV Event of the Year**  
AFL Grand Final Presentation

All results excluding the Commonwealth Games

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In addition, Seven won the following categories –

- No.1 News – 7NEWS
- No.1 Breakfast – Sunrise
- No.1 Mornings – The Morning Show
- No.1 Winter Sport – AFL
- No.1 Drama – The Good Doctor
- No.1 Lifestyle – Better Homes & Gardens
- No.1 5-6pm Weekdays - The Chase Australia
- No.1 New Aussie Show – The Real Full Monty
- No.1 Non-sport Event of the Year - Royal Wedding: Prince Harry & Meghan

Seven’s Director of Network Programming Angus Ross said: *“The final results are in, and the scale of Seven’s win is clear. The simple fact is more people watch the screens of Seven. More men, more women, more young people, more of every key demographic.*

*“And with the AFL and Cricket locked up until 2022, Seven can guarantee those mass audiences, and certainty for our advertisers, for years to come.”*

Seven West Media Chief Revenue Officer Kurt Burnette said: *“We said we would deliver and we did. Not only did we engage with more Australians of every age group, we are the only commercial network to grow share year on year in every key demographic.*

*“Whichever way you slice it, whatever audience our partners want to target, Seven has more of them.*

*“With a record-breaking summer in front of us, and with 7plus recently becoming the Number One Commercial Free to Air BVOD platform in OzTAM VPM, the Seven Network is all set for 2019.”*

End.

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## 2018 OzTAM Ratings Survey Shares

| Excluding Commonwealth Games |              |              |              |
|------------------------------|--------------|--------------|--------------|
|                              | Total People | P25-54       | P16-39       |
| Network 7                    | <b>30.4%</b> | <b>30.5%</b> | <b>31.1%</b> |
| Network 9                    | 27.4%        | 29.7%        | 29.7%        |
| Network 10                   | 17.4%        | 21.8%        | 23.2%        |
| ABC Network                  | 17.0%        | 11.2%        | 10.0%        |
| SBS Network                  | 7.8%         | 6.7%         | 6.1%         |

| Including Commonwealth Games |              |              |              |
|------------------------------|--------------|--------------|--------------|
|                              | Total People | P25-54       | P16-39       |
| Network 7                    | <b>30.7%</b> | <b>30.8%</b> | <b>31.4%</b> |
| Network 9                    | 27.3%        | 29.5%        | 29.5%        |
| Network 10                   | 17.3%        | 21.8%        | 23.2%        |
| ABC Network                  | 16.9%        | 11.1%        | 9.9%         |
| SBS Network                  | 7.7%         | 6.7%         | 6.0%         |

|            |              |              |              |
|------------|--------------|--------------|--------------|
| Channel 7  | <b>20.4%</b> | 20.0%        | 20.2%        |
| Channel 9  | 19.2%        | <b>20.8%</b> | <b>20.5%</b> |
| Channel 10 | 12.3%        | 16.0%        | 17.8%        |
| ABC        | 12.2%        | 6.8%         | 5.5%         |
| SBS        | 5.6%         | 4.0%         | 3.6%         |

|            |              |              |              |
|------------|--------------|--------------|--------------|
| Channel 7  | <b>20.7%</b> | 20.3%        | <b>20.5%</b> |
| Channel 9  | 19.2%        | <b>20.7%</b> | 20.3%        |
| Channel 10 | 12.3%        | 16.0%        | 17.7%        |
| ABC        | 12.2%        | 6.8%         | 5.4%         |
| SBS        | 5.5%         | 4.0%         | 3.5%         |

|                   |             |             |             |
|-------------------|-------------|-------------|-------------|
| 7mate             | <b>4.1%</b> | <b>5.6%</b> | <b>6.2%</b> |
| 7TWO              | 3.7%        | 1.8%        | 1.4%        |
| 7flix             | 2.2%        | 3.1%        | 3.3%        |
| GO!               | 3.6%        | 4.9%        | 6.0%        |
| Gem               | 2.7%        | 1.7%        | 1.2%        |
| 9Life             | 2.0%        | 2.3%        | 2.0%        |
| 10 Boss           | 2.9%        | 2.6%        | 2.2%        |
| 10 Peach          | 2.2%        | 3.2%        | 3.4%        |
| ABC Kids / Comedy | 2.7%        | 2.6%        | 2.9%        |
| ABC Me            | 0.7%        | 0.6%        | 0.6%        |
| ABC News          | 1.4%        | 1.2%        | 0.9%        |
| SBS Viceland      | 1.2%        | 1.4%        | 1.3%        |
| NITV              | 0.2%        | 0.2%        | 0.1%        |
| SBS Food          | 0.9%        | 1.1%        | 1.1%        |

|                   |             |             |             |
|-------------------|-------------|-------------|-------------|
| 7mate             | <b>4.1%</b> | <b>5.6%</b> | <b>6.1%</b> |
| 7TWO              | 3.7%        | 1.9%        | 1.5%        |
| 7flix             | 2.2%        | 3.1%        | 3.3%        |
| GO!               | 3.5%        | 4.9%        | 6.0%        |
| Gem               | 2.7%        | 1.7%        | 1.2%        |
| 9Life             | 2.0%        | 2.3%        | 2.0%        |
| 10 Boss           | 2.9%        | 2.6%        | 2.2%        |
| 10 Peach          | 2.2%        | 3.2%        | 3.4%        |
| ABC Kids / Comedy | 2.7%        | 2.6%        | 2.9%        |
| ABC Me            | 0.7%        | 0.6%        | 0.6%        |
| ABC News          | 1.4%        | 1.2%        | 0.9%        |
| SBS Viceland      | 1.2%        | 1.4%        | 1.3%        |
| NITV              | 0.2%        | 0.2%        | 0.1%        |
| SBS Food          | 0.8%        | 1.1%        | 1.1%        |

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## 2018 v 2017 OzTAM Ratings Survey

Difference in share points

| Excluding Commonwealth Games |              |        |        |
|------------------------------|--------------|--------|--------|
|                              | Total People | P25-54 | P16-39 |
| Network 7                    | +0.9         | +1.5   | +1.9   |
| Network 9                    | -0.7         | -0.8   | -0.7   |
| Network 10                   | -0.6         | -0.7   | -0.7   |
| ABC Network                  | -0.1         | -0.5   | -0.8   |
| SBS Network                  | +0.5         | +0.5   | +0.3   |

| Including Commonwealth Games |              |        |        |
|------------------------------|--------------|--------|--------|
|                              | Total People | P25-54 | P16-39 |
| Network 7                    | +1.1         | +1.8   | +2.2   |
| Network 9                    | -0.8         | -1.0   | -0.9   |
| Network 10                   | -0.6         | -0.7   | -0.7   |
| ABC Network                  | -0.2         | -0.6   | -0.8   |
| SBS Network                  | +0.5         | +0.4   | +0.3   |

|            |      |      |      |
|------------|------|------|------|
| Channel 7  | +0.3 | +0.3 | +0.4 |
| Channel 9  | -0.8 | -0.8 | -0.6 |
| Channel 10 | -0.3 | +0.1 | +0.6 |
| ABC        | +0.0 | -0.2 | -0.1 |
| SBS        | +0.4 | +0.4 | +0.7 |






|            |      |      |      |
|------------|------|------|------|
| Channel 7  | +0.5 | +0.5 | +0.7 |
| Channel 9  | -0.9 | -1.0 | -0.8 |
| Channel 10 | -0.3 | +0.1 | +0.6 |
| ABC        | +0.0 | -0.2 | -0.1 |
| SBS        | +0.3 | +0.4 | +0.6 |

|                   |      |      |      |
|-------------------|------|------|------|
| 7mate             | +0.6 | +1.0 | +1.3 |
| 7TWO              | +0.1 | +0.1 | +0.1 |
| 7flix             | -0.1 | +0.1 | +0.0 |
| GO!               | +0.0 | +0.5 | +0.7 |
| Gem               | +0.2 | -0.2 | -0.4 |
| 9Life             | -0.1 | -0.3 | -0.3 |
| 10 Boss           | +0.0 | -0.4 | -0.1 |
| 10 Peach          | -0.3 | -0.4 | -1.2 |
| ABC Kids / Comedy | -0.3 | -0.4 | -0.8 |
| ABC Me            | +0.0 | +0.1 | +0.1 |
| ABC News          | +0.1 | -0.1 | +0.0 |
| SBS Viceland      | +0.2 | +0.1 | -0.1 |
| NITV              | +0.0 | +0.0 | +0.0 |
| SBS Food          | +0.0 | -0.1 | -0.3 |

|                   |      |      |      |
|-------------------|------|------|------|
| 7mate             | +0.6 | +1.0 | +1.3 |
| 7TWO              | +0.1 | +0.2 | +0.2 |
| 7flix             | -0.1 | +0.1 | +0.0 |
| GO!               | +0.0 | +0.5 | +0.6 |
| Gem               | +0.2 | -0.2 | -0.4 |
| 9Life             | -0.1 | -0.3 | -0.3 |
| 10 Boss           | +0.0 | -0.4 | -0.1 |
| 10 Peach          | -0.3 | -0.4 | -1.2 |
| ABC Kids / Comedy | -0.3 | -0.4 | -0.8 |
| ABC Me            | +0.0 | +0.1 | +0.1 |
| ABC News          | +0.0 | -0.1 | +0.0 |
| SBS Viceland      | +0.2 | +0.1 | -0.1 |
| NITV              | +0.0 | +0.0 | +0.0 |
| SBS Food          | +0.0 | -0.1 | -0.3 |

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## 2018 OzTAM Weekly Network Shares

| Week Commencing                  |  |  |  |  |  |
|----------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Feb 11 <sup>th</sup>             | 39.00%                                                                            | 25.80%                                                                            | 14.60%                                                                            | 15.00%                                                                              | 5.60%                                                                               |
| Feb 18 <sup>th</sup>             | 34.40%                                                                            | 27.70%                                                                            | 15.80%                                                                            | 15.80%                                                                              | 6.30%                                                                               |
| Feb 25 <sup>th</sup>             | 29.60%                                                                            | 29.70%                                                                            | 17.10%                                                                            | 16.80%                                                                              | 6.80%                                                                               |
| Mar 4 <sup>th</sup>              | 29.70%                                                                            | 29.60%                                                                            | 16.20%                                                                            | 17.50%                                                                              | 7.10%                                                                               |
| Mar 11 <sup>th</sup>             | 29.80%                                                                            | 29.20%                                                                            | 15.50%                                                                            | 18.20%                                                                              | 7.20%                                                                               |
| Mar 18 <sup>th</sup>             | 32.10%                                                                            | 30.90%                                                                            | 13.50%                                                                            | 16.70%                                                                              | 6.90%                                                                               |
| Mar 25 <sup>th</sup>             | <b>EASTER</b>                                                                     |                                                                                   |                                                                                   |                                                                                     |                                                                                     |
| Apr 1 <sup>st</sup>              | <b>EASTER</b>                                                                     |                                                                                   |                                                                                   |                                                                                     |                                                                                     |
| Apr 8 <sup>th</sup> (Comm Games) | 40.70%                                                                            | 22.90%                                                                            | 15.10%                                                                            | 15.10%                                                                              | 6.30%                                                                               |
| Apr 15 <sup>th</sup>             | 34.80%                                                                            | 25.70%                                                                            | 15.80%                                                                            | 16.50%                                                                              | 7.30%                                                                               |
| Apr 22 <sup>nd</sup>             | 33.30%                                                                            | 27.40%                                                                            | 15.00%                                                                            | 16.10%                                                                              | 8.30%                                                                               |
| Apr 29 <sup>th</sup>             | 32.90%                                                                            | 26.90%                                                                            | 15.20%                                                                            | 17.30%                                                                              | 7.70%                                                                               |
| May 6 <sup>th</sup>              | 30.90%                                                                            | 26.80%                                                                            | 17.70%                                                                            | 16.80%                                                                              | 7.80%                                                                               |
| May 13 <sup>th</sup>             | 31.60%                                                                            | 27.00%                                                                            | 17.60%                                                                            | 16.80%                                                                              | 7.00%                                                                               |
| May 20 <sup>th</sup>             | 29.70%                                                                            | 26.10%                                                                            | 20.10%                                                                            | 16.90%                                                                              | 7.10%                                                                               |
| May 27 <sup>th</sup>             | 29.50%                                                                            | 25.80%                                                                            | 20.20%                                                                            | 17.40%                                                                              | 7.10%                                                                               |
| Jun 3 <sup>rd</sup>              | 27.80%                                                                            | 28.60%                                                                            | 18.70%                                                                            | 18.00%                                                                              | 6.90%                                                                               |
| Jun 10 <sup>th</sup>             | 29.20%                                                                            | 25.40%                                                                            | 18.20%                                                                            | 16.70%                                                                              | 10.50%                                                                              |
| Jun 17 <sup>th</sup>             | 28.30%                                                                            | 24.70%                                                                            | 18.30%                                                                            | 15.90%                                                                              | 12.70%                                                                              |
| Jun 24 <sup>th</sup>             | 29.70%                                                                            | 27.30%                                                                            | 18.30%                                                                            | 15.70%                                                                              | 9.00%                                                                               |
| Jul 1 <sup>st</sup>              | 30.70%                                                                            | 26.20%                                                                            | 18.30%                                                                            | 16.20%                                                                              | 8.70%                                                                               |
| Jul 8 <sup>th</sup>              | 29.90%                                                                            | 28.30%                                                                            | 17.60%                                                                            | 16.00%                                                                              | 8.20%                                                                               |
| Jul 15 <sup>th</sup>             | 29.10%                                                                            | 26.80%                                                                            | 18.40%                                                                            | 17.20%                                                                              | 8.60%                                                                               |
| Jul 22 <sup>nd</sup>             | 29.50%                                                                            | 27.10%                                                                            | 17.40%                                                                            | 17.20%                                                                              | 8.90%                                                                               |
| Jul 29 <sup>th</sup>             | 30.10%                                                                            | 26.70%                                                                            | 19.60%                                                                            | 16.30%                                                                              | 7.40%                                                                               |
| Aug 5 <sup>th</sup>              | 29.40%                                                                            | 28.90%                                                                            | 17.00%                                                                            | 17.10%                                                                              | 7.50%                                                                               |
| Aug 12 <sup>th</sup>             | 29.70%                                                                            | 27.10%                                                                            | 17.90%                                                                            | 17.30%                                                                              | 8.10%                                                                               |
| Aug 19 <sup>th</sup>             | 28.90%                                                                            | 27.50%                                                                            | 17.40%                                                                            | 18.20%                                                                              | 7.90%                                                                               |
| Aug 26 <sup>th</sup>             | 27.50%                                                                            | 28.50%                                                                            | 18.70%                                                                            | 18.10%                                                                              | 7.30%                                                                               |
| Sep 2 <sup>nd</sup>              | 32.00%                                                                            | 27.70%                                                                            | 17.20%                                                                            | 15.90%                                                                              | 7.20%                                                                               |
| Sep 9 <sup>th</sup>              | 31.20%                                                                            | 28.10%                                                                            | 17.70%                                                                            | 15.90%                                                                              | 7.10%                                                                               |
| Sep 16 <sup>th</sup>             | 30.10%                                                                            | 28.90%                                                                            | 17.90%                                                                            | 16.40%                                                                              | 6.70%                                                                               |
| Sep 23 <sup>rd</sup>             | 29.80%                                                                            | 27.10%                                                                            | 18.30%                                                                            | 17.00%                                                                              | 7.80%                                                                               |
| Sep 30 <sup>th</sup>             | 28.30%                                                                            | 29.70%                                                                            | 18.70%                                                                            | 15.90%                                                                              | 7.40%                                                                               |
| Oct 7 <sup>th</sup>              | 29.10%                                                                            | 26.90%                                                                            | 19.40%                                                                            | 17.70%                                                                              | 6.90%                                                                               |
| Oct 14 <sup>th</sup>             | 28.20%                                                                            | 28.40%                                                                            | 17.10%                                                                            | 18.70%                                                                              | 7.60%                                                                               |
| Oct 21 <sup>st</sup>             | 29.70%                                                                            | 27.20%                                                                            | 17.40%                                                                            | 17.70%                                                                              | 8.00%                                                                               |
| Oct 28 <sup>th</sup>             | 29.60%                                                                            | 27.30%                                                                            | 17.10%                                                                            | 17.70%                                                                              | 8.30%                                                                               |
| Nov 4 <sup>th</sup>              | 30.70%                                                                            | 25.10%                                                                            | 16.80%                                                                            | 19.30%                                                                              | 8.10%                                                                               |
| Nov 11 <sup>th</sup>             | 30.20%                                                                            | 26.30%                                                                            | 17.60%                                                                            | 18.20%                                                                              | 7.70%                                                                               |
| Nov 18 <sup>th</sup>             | 29.70%                                                                            | 27.00%                                                                            | 16.40%                                                                            | 19.10%                                                                              | 7.70%                                                                               |
| Nov 25 <sup>th</sup>             | 30.10%                                                                            | 28.10%                                                                            | 15.70%                                                                            | 18.20%                                                                              | 7.80%                                                                               |
| <b>COMPLETE YEAR</b>             | <b>30.4%</b>                                                                      | <b>27.4%</b>                                                                      | <b>17.4%</b>                                                                      | <b>17.0%</b>                                                                        | <b>7.8%</b>                                                                         |

## 2018 Top 20 TV Events (Ranked by Metro Audience)

|    |                                                                | <b>Network</b>     | <b>National</b> | <b>Metro</b> |
|----|----------------------------------------------------------------|--------------------|-----------------|--------------|
| 1  | <b>SEVEN'S AFL: GRAND FINAL: PRESENTATIONS</b>                 | Seven + Affiliates | 3,334,556       | 2,616,000    |
| 2  | <b>SEVEN'S AFL: GRAND FINAL: WEST COAST V COLLINGWOOD</b>      | Seven + Affiliates | 3,392,905       | 2,615,000    |
| 3  | <b>STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 1ST - MATCH</b>      | Nine + Affiliates  | 3,444,421       | 2,347,000    |
| 4  | <b>NRL GRAND FINAL DAY</b>                                     | Nine + Affiliates  | 3,061,164       | 2,141,000    |
| 5  | <b>STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 2ND - MATCH</b>      | Nine + Affiliates  | 3,194,648       | 2,132,000    |
| 6  | <b>THE BLOCK -WINNER ANNOUNCED</b>                             | Nine + Affiliates  | 2,887,669       | 2,093,000    |
| 7  | <b>GOLD COAST 2018 COMMONWEALTH GAMES: OPENING CEREMONY</b>    | Seven + Affiliates | 2,787,095       | 2,037,000    |
| 8  | <b>ROYAL WEDDING: PRINCE HARRY &amp; MEGHAN - CEREMONY</b>     | Seven + Affiliates | 2,640,709       | 1,993,000    |
| 9  | <b>THE 2018 MELBOURNE CUP CARNIVAL: MELBOURNE CUP-THE RACE</b> | Seven + Affiliates | 2,570,395       | 1,908,000    |
| 10 | <b>MARRIED AT FIRST SIGHT -FINALE</b>                          | Nine + Affiliates  | 2,588,093       | 1,900,000    |
| 11 | <b>SEVEN'S AFL: GRAND FINAL: ON THE GROUND</b>                 | Seven + Affiliates | 2,359,913       | 1,831,000    |
| 12 | <b>ROYAL WEDDING: PRINCE HARRY &amp; MEGHAN-ARRIVALS</b>       | Seven + Affiliates | 2,428,994       | 1,772,000    |
| 13 | <b>STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD - MATCH</b>      | Nine + Affiliates  | 2,672,559       | 1,769,000    |
| 14 | <b>MARRIED AT FIRST SIGHT – FINAL DINNER PARTY</b>             | Nine + Affiliates  | 2,397,844       | 1,760,000    |
| 15 | <b>SEVEN'S TENNIS: 2018 AUSTRALIAN OPEN-MEN'S FINAL</b>        | Seven + Affiliates | 2,368,627       | 1,739,000    |
| 16 | <b>THE BLOCK -GRAND FINAL</b>                                  | Nine + Affiliates  | 2,402,022       | 1,735,000    |
| 17 | <b>2018 FIFA WORLD CUP: FRA V AUS LIVE</b>                     | SBS                | 2,155,274       | 1,667,000    |
| 18 | <b>MY KITCHEN RULES-WINNER ANNOUNCED</b>                       | Seven + Affiliates | 2,352,423       | 1,637,000    |
| 19 | <b>ROYAL WEDDING: PRINCE HARRY &amp; MEGHAN-PROCESSION</b>     | Seven + Affiliates | 2,090,980       | 1,551,000    |
| 20 | <b>GOLD COAST 2018 COMMONWEALTH GAMES: NIGHT 6</b>             | Seven + Affiliates | 2,126,755       | 1,485,000    |

## 2018 Top 20 TV Shows (Ranked by Metro Audience)

|    |                                 | Genre                  | Network            | National  | Metro     |
|----|---------------------------------|------------------------|--------------------|-----------|-----------|
| 1  | MARRIED AT FIRST SIGHT          | Reality                | Nine + Affiliates  | 1,997,000 | 1,450,000 |
| 2  | MY KITCHEN RULES                | Reality                | Seven + Affiliates | 1,801,000 | 1,227,000 |
| 3  | THE BLOCK                       | Reality                | Nine + Affiliates  | 1,608,000 | 1,161,000 |
| 4  | THE GOOD DOCTOR                 | Drama                  | Seven + Affiliates | 1,538,000 | 1,022,000 |
| 5  | THE VOICE                       | Light Ent.             | Nine + Affiliates  | 1,407,000 | 982,000   |
| 6  | AUSTRALIAN NINJA WARRIOR        | Light Ent.             | Nine + Affiliates  | 1,367,000 | 978,000   |
| 7  | THE BACHELOR AUSTRALIA          | Reality                | 10 + Affiliates    | 1,279,000 | 965,000   |
| 8  | SEVEN NEWS                      | News / Current Affairs | Seven + Affiliates | 1,519,000 | 976,000   |
| 9  | MASTERCHEF AUSTRALIA            | Reality                | 10 + Affiliates    | 1,209,000 | 916,000   |
| 10 | JACK IRISH                      | Drama                  | ABC                | 1,323,000 | 913,000   |
| 11 | NINE NEWS                       | News / Current Affairs | Nine + Affiliates  | 1,184,000 | 901,000   |
| 12 | DEATH IN PARADISE               | Drama                  | ABC                | 1,350,000 | 876,000   |
| 13 | GOGGLEBOX                       | Reality                | 10 + Affiliates    | 1,196,000 | 875,000   |
| 14 | LITTLE BIG SHOTS                | Light Ent.             | Seven + Affiliates | 1,328,000 | 871,000   |
| 15 | HAVE YOU BEEN PAYING ATTENTION? | Light Ent.             | 10 + Affiliates    | 1,150,000 | 870,000   |
| 16 | GRUEN                           | Light Ent.             | ABC                | 1,175,000 | 860,000   |
| 17 | MYSTERY ROAD                    | Drama                  | ABC                | 1,275,000 | 846,000   |
| 18 | HOUSE RULES                     | Reality                | Seven + Affiliates | 1,344,000 | 836,000   |
| 19 | DAVID ATTENBOROUGH'S TASMANIA   | Documentary            | ABC                | 1,338,000 | 834,000   |
| 20 | DOCTOR DOCTOR                   | Drama                  | Nine + Affiliates  | 1,219,000 | 811,000   |

## 2018 News & Current Affairs

### Breakfast Television

(0700-0900 M-F)

|                         | SUNRISE  |         | TODAY    |         |
|-------------------------|----------|---------|----------|---------|
|                         | National | Metro   | National | Metro   |
| Inc. Commonwealth Games | 455,000  | 267,000 | 348,000  | 236,000 |
| Exc. Commonwealth Games | 454,000  | 266,000 | 347,000  | 235,000 |

### News

(1800-1900 : 1 hr - M-F)

|                         | SEVEN NEWS<br>(1HR) |         | NINE NEWS<br>(1HR) |         |
|-------------------------|---------------------|---------|--------------------|---------|
|                         | National            | Metro   | National           | Metro   |
| Inc. Commonwealth Games | 1,487,000           | 961,000 | 1,198,000          | 895,000 |
| Exc. Commonwealth Games | 1,486,000           | 960,000 | 1,197,000          | 894,000 |

END.

Sources:

**Australia's Most-Watched Network/Channel**

Source: OzTAM (Metro). TTL PPL, P25-54, P16-39, P18-49, Total Men & Total Women. Metro FTA Network & Channel Share (%). Primetime (1800-2400). Wks 7-48 (excl. Easter/2018 Comm Games) 2006-2018. Data: Consolidated (Live + As Live + TSV28) where applicable.

**Highest Commercial Share in Ratings History**

Source: OzTAM (Metro). TTL PPL. Metro Commercial Network Share (%) (excl. SBS). Primetime (1800-2400). Wks 7-48 (excl. Easter/2018 Comm Games) 2001-2018. Data: Consolidated (Live + As Live + TSV28) where applicable.

**Winning Weeks**

Source: OzTAM (Metro). TTL PPL. Metro FTA Network Share (%). Primetime (1800-2400). Wks 7-48 2018 (excl. Easter/2018 Comm Games). Data: Consolidated 7 (Live + As Live + TSV28) where applicable.

...cont over/



**Only Network to growth share YoY**

Source: OzTAM (Metro). TTL PPL, P25-54, P16-39 & P18-49. Metro FTA Network Share (%). Primetime (1800-2400). YoY growth based on Wks 7-48 2018 (excl. Easter/2018 Comm Games) vs Wks 7-48 2017 (excl. Easter). Data: Consolidated (Live + As Live + TSV28) where applicable.

**Most Watched multichannel**

Source: OzTAM (Metro). 7mate. TTL PPL, P25-54 & Total Men. Metro FTA Channel Share (%), excl. primary channels. Primetime (1800-2400). Wks 7-48 2018 (excl. Easter & Comm Game). Data: Consolidated (Live + As Live + TSV28) where applicable.

**Most watched TV Event of the year**

Source: OzTAM (Metro). TTL PPL. Metro One-off Event Ranking (excl. any regular programmes): Wks 1-48 2018 (incl. Easter/Comm Games). Data: Consolidated (Live + As Live + TSV28) where applicable.

**#1 News**

Source: OzTAM (Metro). TTL PPL. #1 news based on Metro Ave AUD of Seven News & Seven News/Today Tonight: 1800-1900 M-F. Wks 7-48 2018 (excl. Easter/Comm Games). Data: Consolidated (Live + As Live + TSV28) where applicable.

**#1 Breakfast**

Source: OzTAM (Metro). TTL PPL. Sunrise (Seven): 0700-0900 M-F (excl. At 5.30/Early/Extended/Live/Special/Weekend (Sat/Sun) editions). Wks 7-48 2018 (excl. Easter/Comm Games). Data: Consolidated (Live + As Live + TSV28) where applicable.

**#1 Morning**

Source: OzTAM (Metro). TTL PPL. The Morning Show (Seven): 0900-11:00 (excl. TMS Late/Weekend editions). Wks 7-48 2018 (excl. Easter/Comm Games). Data: Consolidated (Live + As Live + TSV28) where applicable.

**#1 Winter Sport (AFL)**

Source: OzTAM (Metro), RegTAM (Regional). TTL PPL. 2018 AFL (Seven Network and Fox Sports) and 2018 NRL (Nine Network and Fox Sports). Network National Reach Estimate based on Metro, Regional and National panels for a minute of AFL/NRL telecasts on FTA and/or Fox Sports channels during full season 2018 (incl. match, pre/post, replays, Grand Final Day etc.) Note: National Reach Estimate may include some duplication in regional markets due to Fox Sports not detailing AFL/NRL delivery in Regional panel. Data: Consolidated (Live + As Live + TSV28).

**#1 Drama**

Source: OzTAM (Metro). TTL PPL. Metro Merged Regular Drama Ranking: Wks 7-48 2018 (excl. any special one-offs/"event drama" (ie. Nine's Underbelly and Seven's Olivia Newton-John)/encores/repeats). The Good Doctor (Seven): Wks 5-16 & 41-48 2018 (excl. any encores/repeats). Data: Consolidated (Live + As Live + TSV28) where applicable.

**#1 Lifestyle**

Source: OzTAM (Metro). TTL PPL. Metro Merged Regular Lifestyle Programme Ranking: Wks 7-48 2018 (excl. any special one-offs/sports/encores/repeats/Nine's Eat Well for Less?). BH&G (Seven): Wks 7-48 2018 (excl. any encores/repeats/7TWO telecasts during AFL). Data: Consolidated (Live + As Live + TSV28) where applicable.

**#1 5-6pm Weekday**

Source: OzTAM (Metro). TTL PPL. #1 5-6pm weekday based on The Chase Australia at 5pm & The Chase Australia (Seven): 1700-1800 M-F. Wks 7-48 2018 (excl. Easter/Comm Games). Data: Consolidated (Live + As Live + TSV28) where applicable.

**#1 New Aussie Show**

Source: OzTAM (Metro). TTL PPL. The Real Full Monty (Seven): 29/07/2018. #1 New Aussie Show based on New Aussie Show Overnight Ave AUD launch ep (excl. Nine's Young Sheldon). Wks 7-48 2018 (excl. Easter/Comm Games). Data: Overnight (Live + As Live).

**#1 non-sporting one-off event**

Source: OzTAM (Metro). TTL PPL. Metro Non-Sporting One-off Event Ranking: Wks 1-48 2018 (excl. any sports/regular programmes). Data: Consolidated (Live + As Live + TSV28) where applicable.

**About Seven West Media**

Seven West Media (ASX: SWM) is one of Australia's leading integrated media companies, with a market-leading presence in broadcast television, magazine and newspaper publishing and online.

The company is the home to many of Australia's leading media businesses – Seven, 7TWO and 7mate, 7flix, Pacific Magazines, The West Australian, The Sunday Times and Yahoo7, and the biggest content brands including My Kitchen Rules, House Rules, Home and Away, Sunrise, the Australian Football League, Cricket Australia, the Olympic Games, Better Homes and Gardens, marie claire, Who, PerthNow, racing.com and 7plus.